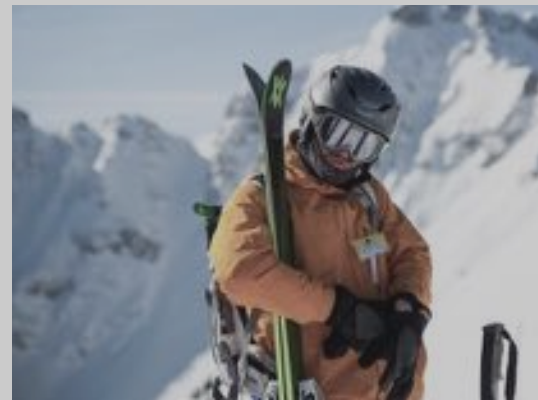




RAM P

ACCELERATE UTAH PRODUCT INNOVATIONS





PROGRAM

ACCELERATE UTAH PRODUCT INNOVATIONS

Accelerator Dedicated to Utah Product Innovations

RAMP is a product/new market accelerator fully dedicated to innovators applying advanced processes and utilizing advanced materials to capture emerging market opportunities.

Businesses at Different Stages - Range of Markets

RAMP invites innovators at all growth stages in their business including startups and businesses pivoting to new markets. RAMP is for all innovators targeting a range of markets including outdoor recreation, medical devices, building construction, automotive, commercial aviation consumer products and defense manufacturing.

Rapid Launch

RAMP is an intensive mentoring and training initiative immersing innovators in a highly engaged and interactive learning experience with business mentors, process and materials experts and topical specialists who each help participants achieve success.

Lean Startup - Engaged Mentors - Learning Lab-

Innovators are assisted in each stage of business growth by joining regular training sessions supplemented by individualized consultation with industry mentors. Privileged use of state of the art labs and technical equipment is a part of RAMP for product prototyping and materials testing.

Utah- The Center of Advanced Manufacturing/Materials Industry

RAMP is hosted in Utah's internationally recognized hub for advanced materials and manufacturing. Providing access to the state's industry cluster, each RAMP participant interacts with a community rich in innovators, technologists, product designers and business leaders.

RAMP- On Line and Cohort Based

All RAMP members participate in both on-line learning and in person consultation. Teams access web based training in a self paced environment. This 10 week comprehensive program assists each business team to aggressively achieve greater success.

RAMP Scholarship

Once selected, RAMP teams join the cohort receiving a financial scholarship worth over \$5k which is applied towards the program tuition. All this without requiring equity ownership in the business.

Trustworthy Partners

RAMP is jointly sponsored by **UAMMI**- Utah's premier industry association for advanced materials and manufacturing; **Grow Utah**- a non-profit actively accelerating Utah's start-ups and innovators for over 25 years; and the **Davis Loan Fund** for business development. All with the financial support from the **SBA**.





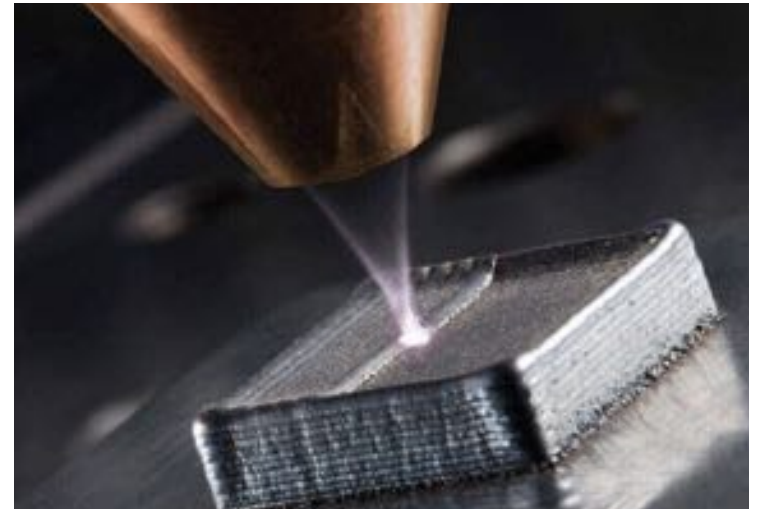
TECHNOLOGY BENEFITS

RAMP REFINES AND IMPROVES THE APPLIED TECHNOLOGIES USED BY INNOVATORS TO ACHIEVE GREATER SUCCESS

- Innovators utilize working labs at Utah Technology Colleges.
- Prototypes incorporate leading-edge materials and processes.
- Product feasibility is proven and production outcomes forecasted.
- Process and materials experts provide guidance and counsel.
- Product design and processes are refined to scale.

PROTOTYPE

RAMP participants prove product concepts in prototype labs





BUSINESS BENEFITS

RAMP IS FOUNDED ON PROVEN PRACTICES THAT YIELD RESULTS FOR INNOVATORS, ENTREPRENEURS AND THE COMMUNITY

- Validated products designed to meet customer needs.
- Defensible market positions selected.
- Valid business models defined.
- Sales acceleration strategies determined.
- Early stage customers engaged.
- Funding requirements forecasted.
- Persuasive business pitch crafted.
- Investor readiness achieved.
- Startups are community rooted.

MANY

RAMP participants achieve follow-on funding



ADVANCED MATERIALS- PROCESSES



- **Utah's Rich History**- Advanced composites were used over 50 years ago with the manufacture of high performance, lightweight components for strategic missile programs beginning in the 1950's.
- **Composites Widely Used**-Many industries now use composites to improve performance of high precision products making them lighter, stiffer, stronger, and more energy efficient.
- **Expanding Employee Base**- Employing over 10,000 at 100 plus businesses, Utah is home to advanced materials engineers, scientists, technicians, and hundreds of qualified specialists in composites and 3D printing.
- **Concentrated Innovation Sector**- Utah has one of the highest concentrations of advanced materials companies serving diverse industries in Aerospace, Defense Manufacturing, Outdoor Products, Renewable Energy, Medical Device, and Transportation.

65%

of RAMP participants utilize Advanced Materials

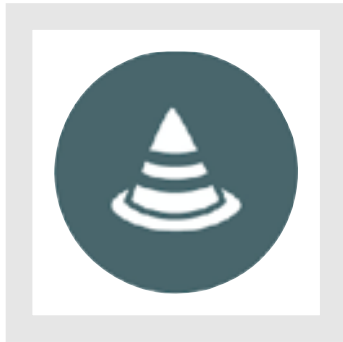


APPLY NOW!!



WE INVITE YOU TO APPLY NOW FOR 2020 RAMP FALL COHORT

COHORT APPLICATION DEADLINE- **SEPTEMBER 30, 2020**



LEARN FAST

Join RAMP for faster learning. Details on our web site.



COHORT-APPLY

Complete our easy on-line application for 2020 FALL Cohort .

Space is limited so apply early!!



SUCCEED

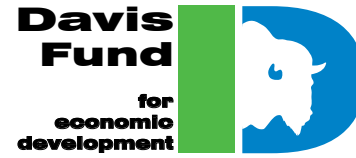
See your business and innovation succeed as you participate in all of the RAMP learnings and events.



SEE WWW.UAMMI.ORG/RAMP



RAMP PARTNERS





WWW.GROWUTAH.COM/RAMP

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